

Knowledge helps farmers wisdom village Northeast rural library sound transformation

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Abstract

Our college student innovation and entrepreneurship project is aimed at revitalizing the rural cultural construction and put forward the project.

Keywords

Rural house; Words become sounds

Every country has rural areas, and the degree of cultural popularization in rural areas is still some distance from that in cities. Especially in the elderly, children are more rural, cultural quality is generally low. In some places, even though there are many books and many libraries, the local people do not have enough cultural knowledge to support them. With the popularization of the Internet today, we think that if we move the pages of paper books, through sound or text, the content of the book to the old people and children in the countryside.

1. Project background

1.1. The rural library belongs to the rural spiritual civilization construction project of the new era

Rural libraries are public cultural service facilities set up in administrative villages to meet the cultural needs of farmers and managed by farmers themselves, which can provide practical reading conditions of books, newspapers and audio-visual electronic products for farmers. In principle, each rural library can borrow no less than 1,000 practical books, no less than 30 kinds of newspapers and periodicals, and no less than 100 kinds of electronic audio and video products. Where conditions permit, a certain proportion of network books, network newspapers, network periodicals and other publications can be added.

1.2. The National implementation plan for deepening reform and innovation of rural libraries to improve service efficiency

The plan calls for solving problems in reform and development, making innovations based on experience, improving performance in serving the people, and promoting coordinated development online and offline. By deepening the reform, improve the service efficiency, enlarge, a batch of demonstration house, promote a batch of standard of random house, random rectification complete a batch problem, make the farm house idle resources, content, mechanisms, not the mold get preliminary solution, digital level is not high, let the peasant bookstore books read, someone tube, with activities to attract, Create a lively environment that attracts people, is dynamic and sustainable.

2. Project significance

2.1. We have promoted joint contribution and shared benefits and solved the problem of idle resources.

Closely around the new era of civilization construction practice center to do a good job of peasant bookstore, promote peasant bookstore and grass-roots library interconnectivity, guide the construction of xinhua bookstore will rural distribution network combined with peasant bookstore management use, arouse the enthusiasm of the farmers self-management, self-service initiative, solve peasant house services, "the last kilometer" problem.

2.2. Improved resource utilization efficiency.

The reading activities of rural libraries have been included in the series of civilized practice activities, the organizational forms of reading activities of rural libraries have been expanded, the contents and methods of publicity of rural libraries have been innovated, and the promotion and encouragement of reading have been strengthened to promote the in-depth development of rural reading.

2.3. Content supply was optimized to meet people's needs.

We will improve the evaluation and formulation of recommended catalogues of key publications, explore the service model of "ordering by the people", increase the proportion of farmers choosing books independently, organize effective connection between publishing units and rural libraries, carry out the construction of digital rural libraries, and increase the supply of digital reading products and services.

3. Research content

3.1. Books on building socialism with Chinese characteristics.

To promote the construction of socialism with Chinese characteristics, we must do a good job in social development from the strategic perspective of safeguarding the fundamental interests of the overwhelming majority of the people and realizing lasting peace and stability of the country. The content about the knowledge to help farmers, wisdom village the northeast rural bookstore sound transformation must be related to the construction of socialism with Chinese characteristics. As for the content of sound transformation, we must fully implement the spirit of the 19th CPC National Congress and the second, third, fourth and fifth plenary sessions of the 19th CPC Central Committee, and build it around the overall goal of building a socialist country under the rule of law.

3.2. Technology to serve agriculture.

The audio transformation of northeast rural libraries mainly involves farming and breeding. Through the audio conversion of books in rural libraries, villagers who struggle to read books can also learn the knowledge of agricultural benefit policies, planting and breeding technologies, so as to expand the knowledge of policies and master a lot of knowledge. In order to promote the improvement of agricultural science and technology.

3.3. The tendency of reading books for young people.

There are a lot of young people's books in the northeast rural library, which translate some kinds of politics, humanities and social sciences into sound ones, covering the cultivation of moral culture and basic legal knowledge of young people, which is more conducive to the physical and mental development of young people.

Key problems to be solved

What form of sound conversion is used to achieve the desired effect

Platforms such as Himalayas, dragonflies. Audio QR code is mainly placed on the bookshelf of the library, on the display board at the door.

4. The place of innovation

At present, reading has not become an important part of people's life in the rural areas of northeast China where culture is relatively backward. A series of problems always exist, such as content not meeting reading interests and low digitalization degree. This project will select books that are more popular and needed by farmers and create them with audio, which will fill the blank of audio books in rural libraries in northeast China and also improve the digitalization of reading materials.

(2) break the limit of time and space, increases with the increasing sweep to listen to, at any time to listen to the audio books can be stored by means of qr code scanning in the farmer's mobile phone, the villagers can sweep through the house in the country code for audio book resources, because of its stored in the villagers' mobile phones, villagers can choose any leisure events in open the phone, listen to audio books, break the time space limitations.

Different villages have different styles, customs and cash crops. In the later stage, we can customize different audiobooks for them according to the characteristics of cooperative rural libraries, such as local customs, local history and agricultural science and technology books for local crops.

5. Project Schedule

1. In the initial stage, we will mainly choose books. We will select a series of books suitable for the dissemination of farmers, such as those about the construction of socialism with Chinese characteristics, science and technology for helping farmers, and books for young people.
2. In the mid-term, we will gradually convert the rural library books into audiobooks according to the selected book list, and publish them in the form of chapters on Himalaya.
3. In the later stage, we will continue to promote the audio transformation of books in rural libraries in northeast China, and contact some rural libraries to put our audio books into rural libraries in northeast China.

6. Expected Research Results

6.1. Promotion and application

After sorting out the book list of the farmhouse, the paper books were converted into audio books to generate two-dimensional code audio works. Then, choose a suitable farmhouse as a pilot, relying on audio books, establish "audio reading farmhouse". After the library is completed, readers can read audio books by scanning a QR code. The experience gained in running the pilot bookstore will be extended to other rural libraries as the work progresses.

6.2. Bring benefits

After the successful promotion and application of "audio reading Rural libraries", the service mechanism of rural libraries will be optimized and a brand new operation mode will be brought to rural libraries in northeast China.

At the same time, the books on the construction of socialism with Chinese characteristics, the books on science and technology for agriculture and the books for young people provided by

the "Audio Reading Farmhouse" are conducive to strengthening the Ideological construction of the Party, promoting the cause of rural revitalization and improving the reading ability and level of young people, thus stimulating the vitality of reading for the whole people.

6.3. Academic Papers

It is expected that a member of the project team will be the first author to publish an academic paper with the theme of "Research on the transformation of sound in northeast Rural libraries".

The popularization of cultural knowledge is a long way to go. Each country may focus on the development of large cities, but does not pay much attention to the development of towns and villages. However, as we all know, the world is now focusing on the "global village" and the world is gradually becoming more balanced. Therefore, our project is more about making up for the deficiency and defect of the backward region.

I think what we're doing is a great thing, but it's hard to do. First of all, in terms of economy, the demand of technology, personnel and site for the sound transformation of rural libraries needs economic support. The first thing we can do is to write the paper and discuss it with relevant departments. Start with a pilot study in a few small villages and try to drive the whole through parts.

Of course, we are only students ourselves, we need the support and joint efforts of teachers, schools and parents. But I believe that if this thing can be successfully done, it is a very meaningful thing. Imagine a village building a library of books with audio conversion, where the elderly and children learn things that can only be read in paper books by wearing headphones or watching TV.

In my opinion, the project of transforming the sound of rural libraries in Northeast China is very distinctive. It will be a great feat for the development of world culture if we can make achievements not only in Northeast China but also in the whole China and even the whole world. Before, I investigated a small village, and found that there was no place to read books like library, and the old people there did not think books were important, and the channels to get outside news were narrow. Because the signal was not good, they had to turn to TV to get outside news. And only a few stations can be received, so the information obtained is extremely limited. However, if such a project is put into use, villagers will be able to hear and see a lot of different information more easily and easily, which will broaden their horizons. Thus, it has a significant impact on the construction of village style and the overall cultural construction of the country. Therefore, I think a country should not be judged by the economic and cultural development of several big cities, but by the tail and the overall state of the country. Moreover, I think our project has a great influence and driving effect on the whole era.

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