# Research on Community Governance in the Coastal Areas of Eastern China from the Perspective of Multiculturalism

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## Abstract

In recent years, along with the national standard of living has improved significantly, the continuous development of international trade, our country and other foreign countries form mutually beneficial and win-win business management mode, and people not only satisfy in economic exchanges, in order to build a peaceful civilization country, by taking the form of academic seminar, for all countries in the world to understand China, It also allows China to learn from other countries' strengths in community building. This article mainly through to the Beijing haidian district to carry out the "pluralistic perspective of community management governance" academic seminar on analysis and research, the academic seminar on China's cooperation with the university of California to discuss ways, to social governance problems in China's eastern coastal areas is analyzed and improved method for simple description.

### **Keywords**

multicultural perspective, Eastern coastal areas of China, Community governance.

### 1. Central idea of academic seminar on "Community Management and Governance from Multiple Perspectives"

The "community management governance under the multiple perspectives" academic seminar on a total of 180 for academics all over the world, in the "community management governance under the multiple perspectives" during the symposium, in-depth communication, chairman of the China and American political society, mainly based on China's eastern coastal areas of urban community development prospects, governance interval information analysis research, It includes the classification of the problems existing in the urban development of eastern Coastal areas of China and how to restrain and manage the communities in eastern China through legal channels in the process of governance, so as to effectively promote the social construction and governance of eastern coastal areas. At present, in the process of community governance in the eastern coastal areas of our country, there are mainly community public service problems, property management problems, community public security governance problems, property disputes and so on. In this academic seminar "Community Management and Governance from Multiple Perspectives", 180 academic professionals from all over the world gave solutions and measures to the problems existing in eastern China through academic reports.

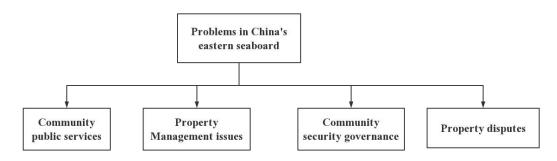


Figure 1. Problems in China's eastern coastal areas

### 2. Improvement measures given by American academics

American academics offer solutions to the problems of China's eastern seaboard: family ownership and civic participation. Due to regional differences, the ownership of family referred to in the United States is different from that of operation and management in China. In the United States, family ownership refers to the willingness of one member of the family to share with other members the various problems arising from society, such as voting and so on. In China, family ownership only refers to the ownership of housing and the right to participate in community meetings. In order to encourage people to buy homes, the U.S. government will increase some welfare policies and make it easier for people to obtain housing loan funds through tax cuts, loan funds, and secondary installment payments. However, American residents will enjoy some welfare benefits after buying houses. For example, compared with residents who rent houses at the same time, they will participate in some community organization activities. After buying houses, the price of houses will be appropriately increased. Second, it is conducive to improving the quality and living standards of residents. Third, as a family owner, there will be some new responsibilities in the society, such as: have the right to vote, have some political rights. It can be seen that there is a great cultural difference between China and the United States. China has very strict requirements on people who buy houses. In order to avoid real estate speculation and other phenomena, the house price is controlled by limiting the purchase of houses. Residents have certain voting rights, which will cause social unrest and is not conducive to management. However, there are some solutions proposed by American academics that are suitable for community management in China. For example, community managers can carry out some community activities regularly to enhance the relationship between neighbors, and residents can provide timely help when they encounter some problems in life, so as to ease the relationship between residents and the community.<sup>[1]</sup>

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### 3. Study community governance from the perspective of diversity

Among the scholars who participated in the discussion meeting, there were also students from Peking University, Chongqing University, University of Hong Kong and Xiamen University. They conducted a simple survey on the community management in the eastern coastal areas of China, and compared and analyzed the information of residents who owned houses and those who rented houses. At the same time, the interpersonal relationship of the owners, their contribution to community organization affairs and the stability of the owners and other relevant information were compared and analyzed. It can be found that in order to solve people's livelihood problems, some communities employ some non-governmental organizations to clean up the community environment, thus effectively improving the relationship between the community and residents. Even, some communities cooperate with the local government to maintain community roads, manage education within the local area, and even set up facilities and equipment such as fire brigade, police station, hospital and justice bureau near the community. On the basis of the original community management and operation, the relevant community management and operation model is constantly improved, so as to ease the relationship between property and owners and improve the internal environment of the community. In addition, in the process of community management and operation, in order to meet the needs of different residents, relevant legal consultation departments, livelihood solutions departments, education departments, entertainment implementation departments and so on are also built in the community, so as to effectively solve various problems encountered by residents in life. Effectively solve the community management status, owners' living conditions, property management and operation status, community public property losses and disputes between owners. During the period of community operation and management, property disputes have been plaguing community management and operation personnel. In order to solve this problem, Professor He Yanling in China analyzed and studied several dispute cases, and briefly summarized the problems and contradictions between residents and residents and property management. Through the analysis of the solutions between each owner, between the property and the owner.<sup>[2,3]</sup>

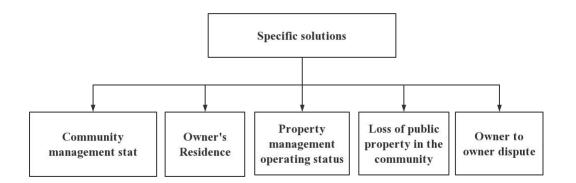


Figure 2. Concrete solutions from diversified perspectives

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### 4. Conclusion

As the "community management governance under the multiple perspectives" academic seminar of the perfect, our country and around the world 180 professional bachelor's degree are discussed, in reference to other countries and regions community management governance application mode, learn, and to improve the community in eastern coastal regions running situation, to our country city community construction, has a major role in the process of governance, Through the development of a perfect community management model, can effectively improve the local residents' ideological awareness, effectively improve the local community.<sup>[4]</sup>

The successful convening of this academic seminar has effectively improved the level of community governance and regulation and practical ability in China, which has brought important reference value to the future work of Chinese communities.

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